

The New Greater Baltimore

About the Alliance



**Produced by the
Economic Alliance of Greater Baltimore**

**For more information,
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About the Economic Alliance:

The Economic Alliance of Greater Baltimore is a public/private partnership that unites business, government and educational institutions to market Greater Baltimore as a highly desirable region for new business growth and investment.

As Greater Baltimore's economic development gateway, the Economic Alliance promotes the region, using comprehensive data and strategic, proactive outreach. The Economic Alliance also provides access to a premier network of relationships through its member companies and jurisdictions.

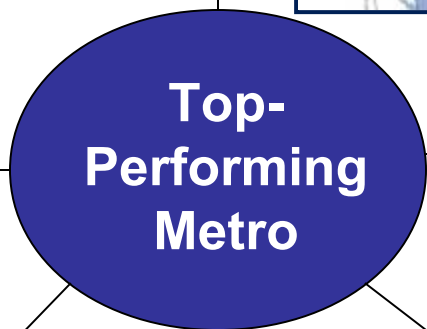
Greater Baltimore: *The Perfect Storm*

**Northeast US
Location**



**Economic
Diversity**

**Federal Gov't
& Proximity
to DC**



**Downtown
Resurgence**

BRAC

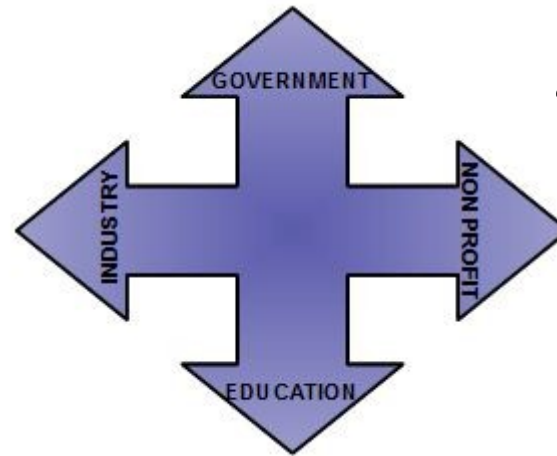


Education



How the Alliance Pursues its Mission

In-depth and robust
regional market
knowledge



A targeted industry
approach, focusing on the
region's strengths and
areas of growth

Professional customer
service and business
relationship referrals both
locally and nationally

How the Alliance pursues its mission:

- Establishing **business cases** which demonstrate value in the Greater Baltimore Region
- Securing **Venture Capital/Private Equity** for firms in search of capital sources
- Realizing appropriate **tax incentives** and relocation services
- Facilitating **relationships** with local businesses and institutions

We create relationships for incoming business with:

- **Chief Elected Officials** of the Greater Baltimore Region
- **Global and Domestic Corporations**
- Maryland Department of **Business and Economic Development**
- **Universities and Colleges** in the Baltimore Region



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